

Intense Proof Eyeliner

COLOUR COSMETICS | EYE MAKE-UP
RR-05-74-01

Tentative Formulation

Create your own look - there are no rules to how you apply your eyeliner. There are no limitations or rules when it comes to applying it, allowing you to express your individual style. The novel film former **WorléeMicromer Eco Resist** with its high naturallity (NOC 88.4%) provides waterproof and abrasion-resistant properties to this formulation, ensuring your eyeliner stays put throughout the day. Achieve a captivating deep black hue with the help of **WorléeBase AQ Carbon Black**. We've also incorporated the effective stabilizing agent **WorléeAqua Thix**, which maintains the formulation's stability without causing significant viscosity buildup.

Formulation

Phase	Ingredient Trade Name	INCI	Supplier	%
A	Water	AQUA/WATER	/	43.95
A	WorléeAqua Thix 100	AQUA, ACRYLATES CROSSPOLYMER, SODIUM LAURYL SULFATE	Worlée-Chemie GmbH	2.50
A	Sodium Hydroxide 25% aq. solution	SODIUM HYDROXIDE	div.	0.75
B	Purolan® BG	1,3-BUTYLENE GLYCOL	LANXESS Deutschland GmbH	2.00
B	WorléeBase AQ 77266/1	AQUA, AMMONIUM ACRYLATES COPOLYMER, CI 77266 (NANO), METHYLPROPANEDIOL, SIMETHICONE, CAPRYLYL GLYCOL, PHENYLPROPANOL	Worlée-Chemie GmbH	25.00
B	WorléeMicromer Eco Resist	AQUA, ACRYLIC ACID / ISOBUTYL ACRYLATE / ISOBORNYL ACRYLATE COPOLYMER, AMMONIUM HYDROXIDE, HYDROXYACETOPHENONE	Worlée-Chemie GmbH	25.00
B	SymSave® H	HYDROXYACETOPHENONE	Symrise AG	0.40
B	Hydrolite® 6	1.2 HEXANEDIOL	Symrise AG	0.40

Procedure

- A Dissolve WorléeAqua Thix in water until homogeneous.
Adjust the pH and the viscosity with the sodium hydroxide solution.
- B Add the ingredients of phase B one after another into phase A while stirring. Mix homogeneously.

Parameter

Apperance	black - liquid	Method	PV-202
pH-value	7.00 - 7.20	Method	PV-036
Viscosity	<100 mPa*s	Method	Rheometer, CP 1°/40mm, 25°C, 10 RPM
NOC _{incl.water}	81.3 %	Method	ISO 16128

The stability test is ongoing.

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Ingredients:

AQUA, AMMONIUM ACRYLATES COPOLYMER, ACRYLIC ACID / ISOBUTYL ACRYLATE / ISOBORNYL ACRYLATE COPOLYMER, CI 77266 (nano), BUTYLENE GLYCOL, METHYLPROPANEDIOL, HYDROXYACETOPHENONE, ACRYLATES CROSSPOLYMER, SODIUM HYDROXIDE, AMMONIUM HYDROXIDE, SIMETHICONE, CAPRYLYL GLYCOL, PHENYLPROPANOL, SODIUM LAURYL SULFATE

Use Instructions

Apply eyeliner directly to the eyelid.

Remarks

Not for sale / not for commercial use. For questions concerning product safety and dangerous substance classification you should obtain and review the applicable Material Safety Data Sheet information before handling any of these products. Due to the different liability status for colors, please check the registration status for your country.
