

EyeShadow, waterbased

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 COLOUR COSMETICS | EYE MAKE-UP
 RR-05-97-00

Tentative Formulation

Discover the perfect fusion of color cosmetics and skincare with our revolutionary water-based eyeshadow! Enriched with luxurious **WorléeJojoba Oil Golden**, our formula nourishes your delicate eye area while providing long-lasting wear with our innovative **WorléeMicromer EcoResist**. Made with natural color pastes out of the **WorléeColor Eco** range, our eyeshadow will keep your eyes sparkling all day long.

Formulation

Phase	Ingredient Trade Name	INCI	Supplier	%
A	Water	AQUA/WATER	/	49.60
A	Glycerin	GLYCERIN	div.	2.00
A	Purolan® BG	BUTYLENE GLYCOL	LANXESS Deutschland GmbH	2.50
A	Actigum™ VSX 20	SCLEROTIUM GUM, XANTHAN GUM	Cargill Holding (Germany) GmbH	1.00
B	Geogard® 111S	SODIUM DEHYDROACETATE	Arxada AG	0.50
B	Eumulgin® Prisma	DISODIUM CETEARYL SULFOSUCCINATE	BASF Personal Care and Nutrition GmbH	0.50
B	Prisorine® 3503	ISOSTEARIC ACID	Cargill Holding (Germany) GmbH	2.50
B	WorléeJojoba Oil Golden	SIMMONDSIA CHINENSIS SEED OIL/SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL	Worlée-Chemie GmbH	3.00
B	Lanette® O	CETEARYL ALCOHOL	BASF Personal Care and Nutrition GmbH	1.00
B	KahlWax 2442L Carnauba	COPERNICIA CERIFERA CERA	Kahl GmbH & Co. KG	1.50
C	Cloisone® Nu-Antique Bronze 240XB	MICA, CI 77491/IRON OXIDES, CI 77499/IRON OXIDES, CI 77891/TITANIUM DIOXIDE	Sun Chemical Colors & Effects GmbH	3.00
C	Sensocel® bc 20	CELLULOSE	CFF GmbH & Co. KG	2.00
C	WorléeMicromer Eco Resist	AQUA/WATER, ACRYLIC ACID / ISOBUTYL ACRYLATE / ISOBORNYL ACRYLATE COPOLYMER, AMMONIUM HYDROXIDE, HYDROXYACETOPHENONE	Worlée-Chemie GmbH	13.50
C	WorléeColor Eco White	CI 77891/TITANIUM DIOXIDE, AQUA/WATER, GLYCERIN, POLYGLYCERYL-10 LAURATE, PHENYLPROPANOL, SODIUM CITRATE, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	12.00
C	WorléeColor Eco Black IO	CI 77499/IRON OXIDES, AQUA/WATER, GLYCERIN, POLYGLYCERYL-10 LAURATE, PHENYLPROPANOL, XANTHAN GUM, SODIUM CITRATE, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	3.40

The above declarations serve for information purposes only. In particular, they shall not be relevant to define binding specifications for any orders. With respect to any order, the specifications shall be governed by the provisions of the sales contract to be concluded between the parties (e.g. the "product specification").

Any deliveries are exclusively subject to our general standard terms and conditions in their respectively valid version. We will be happy to provide you with the general standard terms and conditions upon your request and they can be downloaded online at <http://www.worlee.de/GSTC>

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VERS: 1

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BY: MKoe

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C	WorléeColor Eco Red IO	CI 77491/IRON OXIDES, AQUA/WATER, GLYCERIN, POLYGLYCERYL-10 LAURATE, PHENYLPROPANOL, XANTHAN GUM, SODIUM CITRATE, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	2.00
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Procedure

- A Pre-disperse Actigum™ VSX 20 in glycerin. Add to water and activate with Ultra-Turrax® (10000rpm/10min).
- B Add phase B to phase A, heat to 80°C and homogenize.
Stir cold.
- C Add the ingredients of phase C one by one while stirring.

Parameter

Apperance	brown shimmer	Method	PV-202
pH-value	6.50 - 7.00	Method	PV-036
Viscosity	5850 mPa*s	Method	Rheometer, CP 1°/40mm, 25°C, 10 RPM
NOC _{incl.water}	95.1 %	Method	ISO 16128

The stability test is ongoing.

Ingredients: AQUA/WATER, CI 77891/TITANIUM DIOXIDE, GLYCERIN, ACRYLIC ACID/ISOBUTYL ACRYLATE/ISOBORNYL ACRYLATE COPOLYMER, SIMMONDSIA CHINENSIS SEED OIL/SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, BUTYLENE GLYCOL, ISOSTEARIC ACID, CI 77499/IRON OXIDES, CELLULOSE, CI 77491/IRON OXIDES, MICA, COPERNICIA CERIFERA CERA, CETEARYL ALCOHOL, XANTHAN GUM, DISODIUM CETEARYL SULFOSUCCINATE, SCLEROTIUM GUM, SODIUM DEHYDROACETATE, POLYGLYCERYL-10 LAURATE, AMMONIUM HYDROXIDE, PHENYLPROPANOL, SODIUM CITRATE, HYDROXYACETOPHENONE, GLYCERYL ISOSTEARATE, CITRIC ACID

Use Instructions

Apply eyeliner directly to the eyelid.

Remarks

Not for sale / not for commercial use. The used perfume may cause allergic skin reactions. For questions concerning product safety and dangerous substance classification you should obtain and review the applicable Material Safety Data Sheet information before handling any of these products.