

# WorléeColor Eco

Our innovative range of aqueous pigment dispersions, **WorléeColor Eco**, is developed to meet your requirements for sustainability, efficiency, and performance. They offer a range of benefits that will exceed your expectations. Whether you're creating vibrant eye looks or subtle lip shades, our pigment dispersions provide the versatility and performance you need to achieve stunning results.

## Your benefits at a glance:

- ✓ Water-based: Sustainable and versatile
- ✓ Suitable for Natural Cosmetics: Under review for COSMOS certification
- ✓ Clean formulation: Free from acrylates, PEG/EO, parabens, mineral oils, sulfate-surfactants, amines and microplastics
- ✓ Effortless incorporation without the need for grinding or dispersing of pigments
- ✓ Cuts down on processing time and equipment needs, leading to substantial cost savings
- ✓ Ensures clean and safe handling, free from dust hazards
- ✓ Yields vibrant and alluring colors with exceptional pigment strength





Color



Skin Care



Cleansing

## About WorléeColor Eco

**WorléeColor Eco** are natural pigment dispersions that are currently available in black, red, yellow, white and iron blue.

With a Natural Origin Content of 100%, **WorléeColor Eco** is developed to meet your requirements for environmental compatibility, efficiency, and performance. The pigment dispersions are water-based and suitable for natural cosmetics. They are based on a clean formulation that is free from acrylates, PEG/EO, parabens, mineral oils, sulfate-surfactants, amines and microplastics.

**WorléeColor Eco** can be incorporate effortlessly without the need for grinding or dispersing of pigments. This fact cuts down on processing time and equipment needs, leading to substantial cost savings. It also ensures clean and safe handling, free from dust hazards. **WorléeColor Eco** yields vibrant and alluring colors with exceptional pigment strength.

From foundations and eyeliner to eyeshadows and blushes, **WorléeColor Eco** is suitable for a wide range of cosmetic applications. Whether you're creating vibrant eye looks or subtle lip shades, our pigment dispersions provide the versatility and performance you need to achieve stunning results.

**WorléeColor Eco** - Natural colors, remarkable performance.

### Product overview

Product	Color	Amount of pigments	INCI
<b>WorléeColor Eco Black IO</b>	IRON OXIDE BLACK, CI 77499	48 - 52%	CI 77499, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
<b>WorléeColor Eco Red IO</b>	IRON OXIDE RED, CI 77491	48 - 52%	CI 77491, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
<b>WorléeColor Eco Yellow IO</b>	IRON OXIDE YELLOW, CI 77492	38 - 42%	AQUA, CI 77492, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
<b>WorléeColor Eco White</b>	TITANIUM DIOXIDE, CI 77891	48 - 52%	CI 77891, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
<b>WorléeColor Eco Iron Blue</b>	FERRIC AMMONIUM FERROCYANIDE, CI 77510	38 - 42%	AQUA, CI 77510, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID

## Formulation

### Spring Breeze EyeLiner

Discover the perfect symbiosis of breathtaking beauty and care with our new spring breeze eyeliner! This highquality eyeliner combines intense colors of **WorléeColor Eco** aqueous color pastes with an ultra-adhesive formula that lasts all day thanks to **WorléeMicromer Eco Resist**. a stable distribution of the pigments in the formulation is achieved by **WorléeSuspens Eco**. The natural shade in apricot gives your eyes a subtle elegance, while the moisturizing **WorléeAloe** ensures that your eye area always remains supple and hydrated.

COLOUR COSMETICS | EYE MAKE-UP  
RR-05-89-01

Phase	Ingredient	INCI	Supplier	%
A	Water	AQUA/WATER	/	38.95
A	WorléeSuspens Eco	AQUA, GLYCERIN, CELLULOSE, SODIUM BENZOATE, CELLULOSE GUM, CITRIC ACID	Worlée-Chemie GmbH	15.00
B	Keltrol® CG-T	XANTHAN GUM	CP Kelco Germany GmbH	0.40
B	Keltrol® CG-SFT	XANTHAN GUM	CP Kelco Germany GmbH	0.10
B	Purolan® BG	BUTYLENE GLYCOL	LANXESS Deutschland GmbH	2.00
C	SymSave® H	HYDROXYACETOPHENONE	Symrise AG	0.40
C	Hydrolite® 6	1,2-HEXANEDIOL	Symrise AG	0.40
C	WorléeAloe IF 200x SD	ALOE BARBADENSIS LEAF JUICE POWDER	Worlée-Chemie GmbH	0.10
D	WorléeColor Eco White	CI 77891, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	20.00
D	WorléeColor Eco Yellow IO	AQUA, CI 77492, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	0.25
D	WorléeColor Eco Red IO	CI 77491, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	1.50
E	WorléeMicromer Eco Resist	ACRYLIC ACID/ISOBUTYL ACRYLATE/ISOBORNYL ACRYLATE COPOLYMER, AQUA/WATER, SODIUM METHYL 2-SULFOLAUATE, COCO-GLUCOSIDE, DISODIUM 2-SULFOLAUATE	Worlée-Chemie GmbH	20.00
F	L-Arginine C-Grade	ARGININE	S.A. Ajinomoto OmniChem	0.40
F	Colorona® SynBerry Pink	SYNTHETIC FLUORPHLOGOPITE, TIN OXIDE, CI 77891/TITANIUM DIOXIDE, CI 75470/CARMINE	Merck KGaA	0.50
			<b>Total:</b>	<b>100.00</b>

Remark: Due to the different liability status for colors, please check the registration status for your country.



## United for a sustainable development



RESPONSIBLE CARE  
FOR A COMMITMENT TO SUSTAINABILITY








## The values that guide our actions

**We are committed** to forward-looking and prudent environmental protection and to preventive and comprehensive occupational health and safety as a corporate goal.

**We are convinced**, that the natural goods of water, air, and soil must be treated carefully as a part of our responsible business practices. In this way, the ecosystem in which we live can be preserved as the basis of life for future generations as well. This particularly applies to the economical and efficient use of energy and natural resources.

**We stand by** our responsibility to provide safe and secure production, storage, and transport. We ensure that our products are handled conscientiously along the entire value-added chain.

## What makes WorléeColor Eco so sustainable?

-  100% Natural Origin Content acc. to ISO 16128
-  Water-based: Environmentally friendly and versatile
-  Clean formulation: Free from acrylates, PEG/EO, parabens, mineral oils, sulfate-surfactants, amines and microplastics
-  Vegan, Non-GMO, Cruelty free
-  Microplastics free acc. VO (EU) 2023/2055



# Let's work together!

You are interested and need further information?  
Feel free to contact us.

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