



WorléeColor Eco

Our innovative range of aqueous pigment dispersions, **WorléeColor Eco**, is developed to meet your requirements for sustainability, efficiency, and performance. They offer a range of benefits that will exceed your expectations. Whether you're creating vibrant eye looks or subtle lip shades, our pigment dispersions provide the versatility and performance you need to achieve stunning results.

Your benefits at a glance:



Water-based: Sustainable and versatile



Suitable for Natural Cosmetics: Under review for COSMOS certification



Clean formulation: Free from acrylates, PEG/EO, parabens, mineral oils, sulfate-surfactants, amines and microplastics



Effortless incorporation without the need for grinding or dispersing of pigments



Cuts down on processing time and equipment needs, leading to substantial cost savings



Ensures clean and safe handling, free from dust hazards



Yields vibrant and alluring colors with exceptional pigment strength







About WorléeColor Eco

WorléeColor Eco are natural pigment dispersions that are currently available in black, red, yellow, white and iron blue.

With a Natural Origin Content of 100%, **WorléeColor Eco** is developed to meet your requirements for environmental compatibility, efficiency, and performance. The pigment dispersions are water-based and suitable for natural cosmetics. They are based on a clean formulation that is free from acrylates, PEG/E0, parabens, mineral oils, sulfate-surfactants, amines and microplastics.

WorléeColor Eco can be incorporate effortlessly without the need for grinding or dispersing of pigments. This fact cuts down on processing time and equipment needs, leading to substantial cost savings. It also ensures clean and safe handling, free from dust hazards. **WorléeColor Eco** yields vibrant and alluring colors with exceptional pigment strength.

From foundations and eyeliner to eyeshadows and blushes, **WorléeColor Eco** is suitable for a wide range of cosmetic applications. Whether you're creating vibrant eye looks or subtle lip shades, our pigment dispersions provide the versatility and performance you need to achieve stunning results.

WorléeColor Eco - Natural colors, remarkable performance.

Product overview

Product	Color	Amount of pigments	INCI
WorléeColor Eco Black IO	IRON OXIDE BLACK, CI 77499	48 - 52%	CI 77499, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
WorléeColor Eco Red IO	IRON OXIDE RED, CI 77491	48 - 52%	CI 77491, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
WorléeColor Eco Yellow IO	IRON OXIDE YELLOW, CI 77492	38 - 42%	AQUA, CI 77492, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
WorléeColor Eco White	TITANIUM DIOXIDE, CI 77891	48 - 52%	CI 77891, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID
	FERRIC AMMONIUM FERROCYANIDE, CI 77510	38 - 42%	AQUA, CI 77510, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID





Formulation

Spring Breeze EyeLiner

Discover the perfect symbiosis of breathtaking beauty and care with our new spring breeze eyeliner! This highquality eyeliner combines intense colors of **WorléeColor Eco** aqueous color pastes with an ultra-adhesive formula that lasts all day thanks to **WorléeMicromer Eco Resist**. a stable distribution of the pigments in the formulation is achieved by **WorléeSuspens Eco**. The natural shade in apricot gives your eyes a subtle elegance, while the moisturizing **WorléeAloe** ensures that your eye area always remains supple and hydrated.

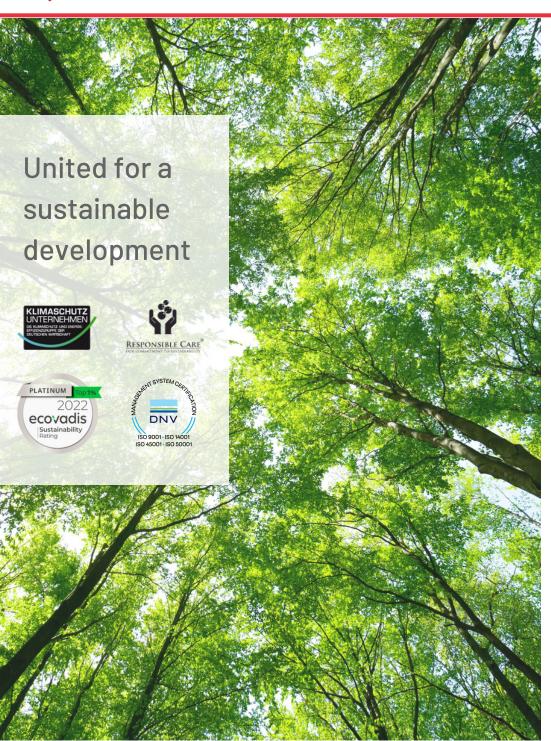
COLOUR COSMETICS | EYE MAKE-UP RR-05-89-01

Phase	Ingredient	INCI	Supplier	%
А	Water	AQUA/WATER	/	38.95
Α	WorléeSuspens Eco	AQUA, GLYCERIN, CELLULOSE, SODIUM BENZOATE, CELLULOSE GUM, CITRIC ACID	Worlée-Chemie GmbH	15.00
В	Keltrol® CG-T	XANTHAN GUM	CP Kelco Germany GmbH	0.40
В	Keltrol® CG-SFT	XANTHAN GUM	CP Kelco Germany GmbH	0.10
В	Purolan® BG	BUTYLENE GLYCOL	LANXESS Deutschland GmbH	2.00
С	SymSave® H	HYDROXYACETOPHENONE	Symrise AG	0.40
С	Hydrolite® 6	1,2-HEXANEDIOL	Symrise AG	0.40
С	WorléeAloe IF 200x SD	ALOE BARBADENSIS LEAF JUICE POWDER	Worlée-Chemie GmbH	0.10
D	WorléeColor Eco White	CI 77891, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	20.00
D	WorléeColor Eco Yellow IO	AQUA, CI 77492, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	0.25
D	WorléeColor Eco Red IO	CI 77491, AQUA, GLYCERIN, POLYGLYCERYL-10 LAURATE, SODIUM CITRATE, PHENYLPROPANOL, XANTHAN GUM, GLYCERYL ISOSTEARATE, CITRIC ACID	Worlée-Chemie GmbH	1.50
E	WorléeMicromer Eco Resist	ACRYLIC ACID/ISOBUTYL ACRYLATE/ISOBORNYL ACRYLATE COPOLYMER, AQUA/WATER, SODIUM METHYL 2- SULFOLAURATE, COCO-GLUCOSIDE, DISODIUM 2-SULFOLAURATE	Worlée-Chemie GmbH	20.00
F	L-Arginine C-Grade	ARGININE	S.A. Ajinomoto OmniChem	0.40
F	Colorona® SynBerry Pink	SYNTHETIC FLUORPHLOGOPITE, TIN OXIDE, CI 77891/TITANIUM DIOXIDE, CI 75470/CARMINE	Merck KGaA	0.50
	·		Total:	100.00

Remark: Due to the different liability status for colors, please check the registration status for your country.







The values that guide our actions

We are committed to forward-looking and prudent environmental protection and to preventive and comprehensive occupational health and safety as a corporate goal.

We are convinced, that the natural goods of water, air, and soil must be treated carefully as a part of our responsible business practices. In this way, the ecosystem in which we live can be preserved as the basis of life for future generations as well. This particularly applies to the economical and efficient use of energy and natural resources.

We stand by our responsibility to provide safe and secure production, storage, and transport. We ensure that our products are handled conscientiously along the entire value-added chain.

What makes WorléeColor Eco so sustainable?



100% Natural Origin Content acc. to ISO 16128



Water-based: Environmentally friendly and versatile



Clean formulation: Free from acrylates, PEG/EO, parabens, mineral oils, sulfate-surfactants, amines and microplastics



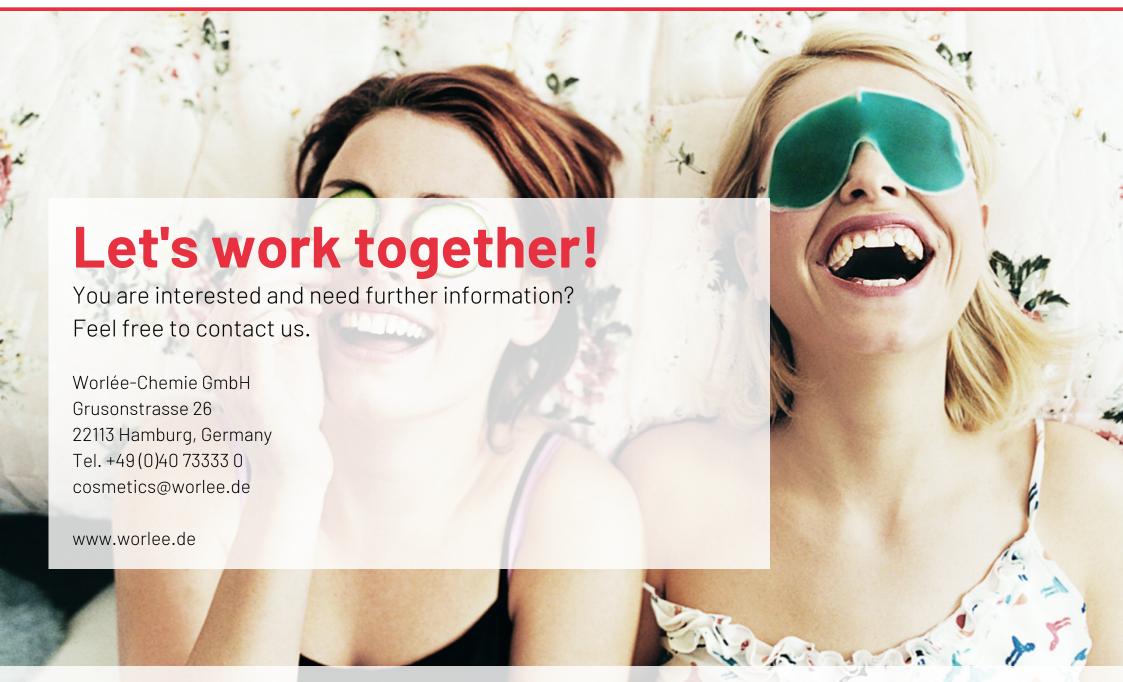
Vegan, Non-GMO, Cruelty free



Microplastics free acc. VO (EU) 2023/2055







The above declarations serve for information purposes only. In particular, they shall not be relevant to define binding specifications for any orders. With respect to any order, the specifications shall be governed by the povisions of the sales contract to be concluded between the parties (e.g. the "product specification"). Any deliveries are exclusively subject to our general standard terms and conditions in their respectively valid version. We will be happy to provide you with the general standard terms and conditions upon your request and they can be downloaded online at http://www.worlee.de/GSTC