

Product of the month: October 2023

Enhance beauty with vitamin-boosted skincare

WorléeSoft Beads Red B3

Discover the power of our latest novelty as we expand our WorléeSoft Beads collection. Infused with Niacinamide, a potent form of Vitamin B3, this new WorléeSoft Beads Red B3 1H2 is here to revolutionize your skincare products.

Niacinamide, known for its remarkable benefits, takes center stage in our new formula and is more than just a beauty trend. This superhero ingredient is known to gently stimulate your skin's cells, resulting in a more radiant, youthful appearance. It is said to help reduce blemishes, soften redness and even out skin texture, giving niacinamide a regenerating, soothing and regulating effect on the skin.

With a Natural Origin Content of 99.4%, WorléeSoft Beads Red B3 boast an eco-conscious approach. They are vegan, aligning with your values and skincare needs. WorléeSoft Beads Red B3 are easy to use and a perfect add-on for both leave-on and rinse-off products. They are available in sizes S and M, accommodating your preferences.

In our Pink VitaCleanser formulation, a refreshing and nourishing micellar water, WorléeSoft Beads B3 provides a firm and balance of the skin. They are held in suspension thanks to the powerful natural suspending agent WorléeSuspens Eco. The formula gently cleanses and revitalizes the skin. It is ideal for daily use, even for people with sensitive or reactive skin.

Benefits

- ✓ Visual effects create a purchasing incentive for customers
- ✓ Loaded with Niacinamide
- ✓ 99.4% Natural Origin Content according to ISO 16128
- ✓ Highlight Vitamin B3 in your product
- ✓ Easy, dust-free incorporation
- ✓ Ride the latest cosmetic trend wave

Formulation RR-15-78-00

Pink VitaCleanser



Phase	Ingredient	INCI (EU)	Supplier	%
A	Water	Aqua	/	75.95
A	WorléeSuspens Eco	Aqua, Glycerin, Cellulose, Sodium Benzoate, Cellulose Gum, Citric Acid	Worlée-Chemie GmbH	10.00
A	Glycerin	Glycerin	div.	3.00
A	Rewoteric® AM C MB	Sodium Cocoamphoacetate	Evonik Nutrition & Care GmbH	3.00
A	Plantacare® 818 UP	Coco Glucoside	BASF Personal Care and Nutrition GmbH	5.00
B	D-Panthenol 75W	Panthenol	BASF Personal Care and Nutrition GmbH	0.50
B	Sodium Benzoate	Sodium Benzoate	div.	0.50
B	Potassium Sorbate	Potassium Sorbate	div.	0.30
B	Citric Acid 20% aq. solution	Citric Acid	div.	1.44
B	Puricolor Red ARE33 FDA 1% aq. solution	CI 17200	SunChemical Colors & Effects GmbH	0.005
B	WorléeSoft Beads Red B3 1H2 - S	Mannitol, Microcrystalline Cellulose, Squalane, Niacinamide, CI 77491, Algin	Worlée-Chemie GmbH	0.30

Total: 100.00